

CONTEST NAME: "Wednesday Weather Kid" (Benchmark Contest)

SPECIFIC CONTEST RULES

Effective Date: October 28, 2020 to December 31, 2020

Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s):

WFVY-FM Froggy Valley 100.1-FM (717-273-3636)

WLBR-AM Big WilBuR 1270-AM (717-272-7651)

440 Rebecca Street

Lebanon, Pa 17047

814-255-4186

www.ForeverLebanonValley.com

Declared Value of Prize(s): Prize has no cash value. ("Prize(s)")

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law.

2) Beginning on the above Effective Date, participating stations will accept entries for the "Wednesday Weather Kid" contest. Each consecutive non-holiday Wednesday, one (1) local child will join the morning shows in person or by phone on the Participating Radio Stations from 7am to 8am to announce the local weather forecast (supplied by Forever staff).

- For a chance to become a "Wednesday Weather Kid", participant(s) are directed to the Participating Radio Station(s) website to enter. A parent or guardian must complete an entry form which includes the name of the student, their grade, age, school, and Parent/Guardian contact information (required).
- Upon receipt of entry form, Forever staff will place the entry into a queue and contact parent/guardian listed on entry form to schedule the appearance on a satisfactory date.
- Contest is open to children in grades 3 through 6. One (1) appearance is permitted per child.
- Children should be able to read smoothly and comfortably.
- If Weather Kids are invited to the studios, they must be accompanied by an adult during the entire time they are at the Participating Radio Station(s).
- Recordings and replays are not provided. Family and friends within the listening area should be encouraged to listen either live or via live web stream.
- The odds of being selected as a "Wednesday Weather Kid" will vary based on the number of entries received.
- Participant(s) are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.